



Strathbogie
shire

Council Plan

2017-2021

**'Our plan to build
flourishing communities'**



Strathbogie Shire Council Plan 2017-2021

“Our plan to build flourishing communities.”

Our Vision

“Together we are building a flourishing community.”

Our Mission

“To support our community to grow through effective partnerships, engagement and equitable and efficient delivery of services.”

Our Values

“To be a respectful, innovative, open and transparent, inclusive, fair and ethical Council.”

Our Commitment to Engagement and Communication

“We will be a more inclusive Council, by engaging and communicating in an open and honest manner with our local community and key stakeholders.”







Our Goals

1. To enhance community health and wellbeing

Our key strategies to achieve this goal...

- 1 Plan for improved community health, wellbeing and liveability
- 2 Engage and participate with the community in Council / Community initiatives
- 3 Enhance community resilience including supporting and increasing the participation of volunteers
- 4 Support and drive community, arts and cultural events

Plan for improved community health wellbeing and liveability

Key Strategies	2017/18	2018/19	2019/20	2020/21
Continue to support and participate in the Strathbogie Health and Community Services Consortium	✓	✓	✓	✓
Support the "Prevention of Violence against women and children supporting safer communities" Action Plan	✓	✓	✓	✓
Expand Avenel Preschool to accommodate Maternal and Child Health as part of an overarching strategy for future models of operation	✓	✓		
Review and implement priorities from the Walking Tracks and Trails Strategy and the Footpath Strategy (including but not limited to the Apex Walking Track Euroa)	✓	✓	✓	✓
Update the Health and Wellbeing Plan to ensure it includes community infrastructure	✓			
Develop and implement the recommendations of the Shire wide Skate Park Strategy	✓	✓		
Review actions from local law review relating to dog off leash areas	✓			

Engage and participate with the community in Council / Community initiatives

Key Strategies	2017/18	2018/19	2019/20	2020/21
Continue to support local community planning processes across the Shire	✓	✓	✓	✓
Consider joint implementation of priority projects from Violet Town Action Group Community Plan, Violet Town Recreation Reserve Masterplan and Shadforth Reserve Master Plan	✓	✓	✓	✓
Work with the Buckley Park revitalisation group to complete a concept plan for Buckley Park	✓	✓		
Support the priorities of the Nagambie Recreation Reserve Master Plan	✓	✓	✓	✓
Prioritise the outcomes of the Community Pools Strategy	✓	✓	✓	✓



Enhance Community resilience, including supporting and increasing the participation of volunteers

Key Strategies	2017/18	2018/19	2019/20	2020/21
Become a refugee "welcome" zone	✓			
Develop an agreed recognition of our traditional custodians, in partnership with the Taungurung Clans Aboriginal Corporation (TCAC)	✓			
Host a transport forum with transport service providers to discuss improvements to transport links across the Shire		✓		
Recognise and profile the importance of volunteers in our local community	✓	✓	✓	✓
Implement a CFA Captain liaison group coordinated by Council	✓			

Support and drive community, arts and cultural events

Key Strategies	2017/18	2018/19	2019/20	2020/21
Develop and implement an equitable Shire wide youth program that focusses on cultural activities and civic participation	✓			
Work with the Strathbogie Health and Community Services Consortium to support Shire wide activities for the elderly	✓			
Continue support for Community Grants program	✓	✓	✓	✓



Our Goals

2. To sustainably manage our natural and built environment

Our key strategies to achieve this goal...

- 1 Promote and support sustainable environmental initiatives
- 2 Mitigate and adapt to a changing climate
- 3 Protect and enhance our natural environmental assets
- 4 Protect and enhance our built environment
- 5 Provide efficient and effective waste management programs

To promote and support sustainable environmental initiatives

Key Strategies	2017/18	2018/19	2019/20	2020/21
Prepare a Sustainable Strathbogie 2030 Plan to bring together Council's response to a range of environmental initiatives	✓			
Continue to support Landcare groups and Catchment Management Networks to target weed and pest animal management on roadsides	✓	✓	✓	✓
Develop an action plan to reduce the incidences of single use plastic bags in the Strathbogie Shire	✓			
Investigate opportunities to reduce the use of plastic bottles in the Shire		✓		
Support sustainable energy initiatives in the Strathbogie Shire in conjunction with the Sustainable Development Reference Group	✓	✓	✓	✓
As part of Municipal Strategic Statement review, explore opportunities for native vegetation protection overlays on roadsides		✓		
Continue to support the Goulburn Broken Greenhouse Alliance	✓	✓	✓	✓

Mitigate and adapt to a changing climate

Key Strategies	2017/18	2018/19	2019/20	2020/21
Review Council's Climate Adaptation Strategy	✓			
Support regional flood mitigation strategies to achieve flood mapping for townships	✓	✓	✓	✓
Hold a flood mitigation / drainage update meeting in Violet Town to form a consensus on future actions	✓			
Include urban forestry into urban design frameworks to increase the shaded environment of our townships	✓	✓		
Conduct a series of farming forums to best position our farmers into a future with climate change	✓	✓		



Protect and enhance our natural environmental assets

Key Strategies	2017/18	2018/19	2019/20	2020/21
Adopt Council's Tree Management Plan	✓			
Seek advice on best practice techniques including weed management, neighbourhood safer places and fire emergency planning – Municipal Fire Management Planning Committee	✓	✓	✓	✓
Sustainable Development Reference Group to develop Roadside Management Program for community groups	✓			
Work with bush crew to improve and enhance planting at Nagambie – lake wall	✓			
Investigate controls to preserve landscapes as part of Municipal Strategic Statement review	✓			
Assist new land owners in land management through New Residents booklet , website and other means	✓			

Protect and enhance our built environment

Key Strategies	2017/18	2018/19	2019/20	2020/21
Implement priority actions from the Stormwater Management Plan	✓	✓	✓	✓
Identify priority areas for additional street lighting and opportunities to implement additional street lighting	✓	✓	✓	✓
Conduct audit of playgrounds across the Shire and develop prioritised list for improvements	✓	✓		
Work with Friendlies Reserve Committee of Management to identify a funding model for upgrades	✓			

Provide efficient and effective waste management

Key Strategies	2017/18	2018/19	2019/20	2020/21
Review Council's Waste Management Strategy	✓			
Monitor, investigate, implement improvements and / or the extension of the waste service	✓	✓		
Improve waste implementation to reduce, recycle and recover / reuse through education programs / resources in conjunction with service providers	✓	✓	✓	✓
Review and implement improved waste collection techniques on our waterways		✓		



Our Goals

3. To provide quality infrastructure

Our key strategies to achieve this Goal...

- 1 Provide best practice management of all assets including roads, bridges and facilities
- 2 Provide passive and active recreational facilities

Provide best practice management of all assets including roads, bridges and facilities

Key Strategies	2017/18	2018/19	2019/20	2020/21
Investigate and implement asset rationalisation	✓	✓	✓	✓
Investigate options in consultation with the community for footpaths, kerb and channelling and parking at the east end of Bank Street, Avenel	✓			
Target major capital works projects to seek government funding to reduce Council's costs	✓	✓	✓	✓
Development of a strategy for Special Charge Schemes / levies	✓			
Revise Council's Road Management Plan and implement priority actions as budget is made available	✓	✓	✓	✓
Ensure parking precinct plans for Euroa and Nagambie are included in urban design frameworks	✓			
Develop terms of reference for a Roads Advisory Committee	✓			

Provide passive and active recreational facilities

Key Strategies	2017/18	2018/19	2019/20	2020/21
Investigate and consult in relation to providing link bridges from the Friendlies Reserve to Memorial Oval and Rockies over the Seven Creeks and over Hughes Creek between Kent Street and Watson Street in Avenel.		✓	✓	
Update the Tracks and Trails Strategy to include pedestrian bridges and cycling opportunities across the Shire	✓			
Upgrade facilities at the Nagambie Recreation Reserve in consultation with the Nagambie Recreation Reserve Committee of Management	✓	✓	✓	✓
Continue to investigate funding opportunities for female change facilities at Euroa Memorial Oval		✓		
Ensure that the Seven Creeks Master Plan is used as a reference document in the Euroa Growth Strategy	✓			





Our Goals

4. To support and drive economic development

Our key strategies to achieve this goal...

- 1 Promote and support local business and produce
- 2 Support tourism and business development
- 3 Provide innovative and sustainable land use planning
- 4 Attract new residents
- 5 Grow investment and employment opportunities

Promote and support local business and produce

Key Strategies	2017/18	2018/19	2019/20	2020/21
Encourage local produce sales in towns throughout the Shire	✓	✓	✓	✓
Develop a Digital Business Transformation Strategy	✓	✓		

Support tourism and business development

Key Strategies	2017/18	2018/19	2019/20	2020/21
Investigate opportunities for camping in the Strathbogie Shire		✓		
Support the Tourism, Arts and Culture Advisory Committee to develop an Arts and Culture strategy	✓			
Develop a comprehensive business support strategy including a business forum in collaboration with business and industry groups and Goulburn River Valley Tourism		✓		
Promote Graytown and other smaller communities through an increased presence on the Strathbogie Shire website and the investigation of interpretive signs and historical information	✓	✓	✓	✓
Complete the draft Nagambie Tourism Infrastructure Development Business Case Strategy and seek funding and support from Federal and State Governments	✓	✓	✓	✓
Investigate a permanent home for the Euroa Hub (Visitor Information Centre)	✓			
Provide mediums for effective communication of events in the Strathbogie Shire	✓	✓		
Develop a business incentive package to attract new businesses to the Shire	✓	✓	✓	✓
Install new town Shire entry signage where required	✓	✓		



Provide innovative and sustainable land use planning

Key Strategies	2017/18	2018/19	2019/20	2020/21
Review rural land strategy and have these outcomes included into the Municipal Strategic Statement		✓	✓	
Ensure the Violet Town Urban Design Plan considers redevelopment options for Cowslip Street		✓		
Prepare an amendment to include the Gaming Policy Statement into the Planning Scheme	✓			

Attract new residents

Key Strategies	2017/18	2018/19	2019/20	2020/21
Develop a rating package to attract new residents to the Strathbogie Shire	✓			

Grow investment and employment opportunities

Key Strategies	2017/18	2018/19	2019/20	2020/21
Review, update and resource the Economic Development Master Plan and implement priority actions	✓	✓		
Explore the provision of free wifi options for township zones	✓	✓		



Our Goals

5. To be a high performing Shire

Our key strategies to achieve this Goal...

- 1 To proactively develop and deliver quality services that achieve high customer satisfaction
- 2 Continue to focus on operational efficiencies
- 3 Continue to create a secure investment environment through sound financial management
- 4 To be equitable and fair in all decision making processes
- 5 To communicate and engage effectively with our community and key stakeholders

To proactively develop and deliver quality services that achieve high customer satisfaction

Key Strategies	2017/18	2018/19	2019/20	2020/21
Develop an interactive and innovative digital platform to enhance customer experiences (website / customer portal)	✓	✓		
That we market ourselves effectively to drive economic development – “We are Open for Business”	✓			

Continue to focus on operational efficiencies

Key Strategies	2017/18	2018/19	2019/20	2020/21
Implement models of service delivery that result in increased efficiencies and better community outcomes	✓	✓	✓	✓
Employ a Tourism Arts and Culture Team Leader (who will also manage and promote grants programs)	✓			
Expand graders without borders program to other neighboring Shires	✓	✓		
Corporate Planning - Conduct an organisation wide cultural change / innovation program that promotes a “can do philosophy”, continuous improvement processes, culture of collaboration and a willingness to embrace positive change	✓			

Continue to create a secure investment environment through sound financial management

Key Strategies	2017/18	2018/19	2019/20	2020/21
Make sustainability a key focus in decision making processes	✓	✓	✓	✓



To be equitable and fair in all decision making processes

Key Strategies	2017/18	2018/19	2019/20	2020/21
Ensure strategies are developed in conjunction with key stakeholders on a regional basis	✓	✓	✓	✓
Promote open and transparent reporting of Council decision making including Know Your Council Data	✓	✓	✓	✓

To communicate and engage effectively with our community and key stakeholders

Key Strategies	2017/18	2018/19	2019/20	2020/21
Develop and implement a Communications and Engagement Strategy	✓			
Work with local business associations to develop a Shire wide skills bank that values and recognises local knowledge			✓	
Actively seek partnerships to achieve our Council Plan	✓	✓	✓	✓



Our Goals

6. The Strathbogie Shire will advocate on behalf of our community for the following:

Key Areas	What we will do
Diplomacy	In partnership with Federal and State Government Departments host foreign trade missions to deliver potential economic growth opportunities
Education	Advocate to relevant education providers for an education precinct in Nagambie
Environment	Advocate for increased funding to support roadside pest, plant and animal eradication
Funding	Advocate to both Federal and State Governments to ensure that the current funding formulas provide equitable funds to Local Government
Health	Continue to advocate for public hospital beds funding within the Strathbogie Shire
Public Transport	Advocate to V/Line for a bus stop in Longwood
Roads	<p>Advocate to VicRoads for more explicit traffic signage at Bank Street rail crossing to improve traffic flow and therefore improve safety</p> <p>Continue to advocate to VicRoads for the construction of an interchange on the Hume Freeway at the Service Centre crossing in Avenel</p> <p>Advocate to VicRoads for a road exchange to address issues at the Bank and Queen Street – and Queen Street – Ewings Road - intersections in Avenel to reduce the impact of heavy vehicles. Continue to focus on safety issues at these intersections</p>
Telecommunications	Advocate for improved telecommunications infrastructure and connectivity in the Strathbogie Shire
Tourism	Continue to advocate for funding to progress the tourism infrastructure projects at Lake Nagambie
Transport Linkages	Continue to advocate to the Federal and State Governments to support the Mangalore Airport Master Plan
Utilities	<p>Advocate to Goulburn Valley Water and Goulburn Murray Water for use of recycled water in townships.</p> <p>Advocate to Goulburn Valley Water for improved sewerage in townships.</p> <p>Advocate to Goulburn Valley Water to provide potable water to Strathbogie township, Kirwans Bridge and Goulburn Weir</p>
Utilities/ Natural Resources	Advocate for natural gas and increases in the quality of other utility services across the Shire growth areas of the Shire.



Amanda McClaren (Mayor)

Lake Nagambie Ward

Phone: 0409 700 958

Email: amanda.mcclaren@strathbogie.vic



Cr Graeme "Mick" Williams

Seven Creeks Ward

Phone: 0417 317 151

Email: mick.williams@strathbogie.vic.gov.au



Cr Debra Swan

Lake Nagambie Ward

Phone: 0408 504 711

Email: debra.swan@strathbogie.vic.gov.au



Cr Malcolm Little

Hughes Creek Ward

Phone: 0407 549 020

Email: malcolm.little@strathbogie.vic.gov.au



Cr John Mason

Seven Creeks Ward

Phone: 0429 898 473

Email: john.mason@strathbogie.vic.gov.au



Cr Alistair Thomson

Mt Wombat Ward

Phone: 0427 335 766

Email: alistair.thomson@strathbogie.vic.gov.au



Cr Kate Stothers

Honeysuckle Creek Ward

Phone: 0436 471 433

Email: kate.stothers@strathbogie.vic.gov.au



Contact Us

Strathbogie Shire Council
109a Binney Street, Euroa VIC 3666
info@strathbogie.vic.gov.au
www.strathbogie.vic.gov.au

