



MEDIA RELEASE: TUESDAY, 31 JULY, 2018

How would you like to see Council support economic development?

How do you think Strathbogie Shire Council can better support economic development in the region?

Council has recently employed Mr Steve Cooper as Economic Development and Project Officer, replacing a vacant position after the recent departure of a valued employee.

Steve said he is really excited to look at innovative ways to support and drive economic development in the shire and is enjoying getting out and about to talk to local businesses.

“I’m really looking forward to developing and promoting the business profile of the Strathbogie Shire,” Mr Cooper said.

Steve joins Council with a Masters of Business Administration and a strong belief in the economic potential of Regional Victoria.

Steve also brings with him a wealth of knowledge, with experience as a small business owner in the insurance industry and eight years in constituent management for two federal politicians.

Steve said he sees huge potential for the Strathbogie Shire, with its central location, tourism opportunities, quality soil and high rainfall a recipe for success.

“The environment is also a huge drawcard for the region, and I will be certainly looking at ways to showcase what we have, particularly in the way of agriculture which employs such a large portion of the shire’s population.” Mr Cooper said.

Steve will be visiting local businesses across the Strathbogie Shire over the coming weeks to talk about their needs and how Council can support the local economy.

If you would like to be a part of the conversation, please visit Strathbogie Shire Council’s OurSay platform at www.oursay.org/strathbogie and provide an idea or comment on our forum or email Council via info@strathbogie.vic.gov.au.

The Strathbogie Shire OurSay platform is a new tool Council is using to consult with the community for ideas, questions and feedback in relation to projects and initiatives, as part of a concerted effort to increase community engagement.

If you would like to meet with Steve to discuss economic development in the region please contact Council Offices on 1800 065 993.

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Media contact: Clare Allen- 0418 336 078

Key Spokesperson: Mayor Amanda McClaren- 0409 700 958