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Half a million reasons why GoFish Nagambie is the talk of the town

The World's biggest fishing tournament and outdoor lifestyle festival, GoFish Nagambie is coming to central Victoria. Boasting a whopping and guaranteed \$500,000, Aussie anglers are champing at the bit to secure an entry and have their shot at taking home the big bucks.

Founded by Daryl Herbert and Rod Lockwood at GTR Events, GoFish Nagambie is an event for the whole industry and fishing community. It will provide a platform for recreational anglers to gather and relax for a weekend of fishing and fun whilst creating a unique opportunity for brands ranging from local handcrafted lure makers to industry leaders to showcase their products.

The event also strives to create an ongoing legacy. "We are passionate to use GoFish as a vehicle to endorse important environmental messages by demonstrating how the improvement of fish habitat and re-stocking can create better fishing opportunities", said Lockwood.

The catch, measure and release tournament will highlight Australia's apex predators of the rivers and lakes systems, the Murray Cod and Golden Perch. Nagambie's pristine waterways are jam-packed with structures, snags and habitat that anglers will love fishing from either their boats, kayaks or from the bank.

Lockwood went on to say "with \$500,000 prize pool up for grabs and split across open, cadet (teenage) and kids' categories, we are showcasing that fishing is a sport that everyone can enjoy, furthermore, the prize pool is split so that anglers of all abilities can and will go home winners. We want more people fishing, more often".

There is plenty of action happening off the water too, as the banks of Nagambie Lakes play host to the Festival Hub. "Visitors will want to come down and soak up the electric atmosphere and immerse themselves in all that it has to offer. With everything from a vibrant shopping precinct, hands-on education program and kids' activities, local gourmet produce and cooking demonstrations, this will be a great place to unwind with good food, drinks and great entertainment going on into the night," said Lockwood.

The highly anticipated date for entries opening will be announced in the next coming weeks. Sign up to the GoFish e-news to ensure this date is in the calendar, with capped entry, you don't want to miss out. Sign-up at www.gofishnagambie.com.au or head to the Facebook page at <https://www.facebook.com/GoFishNagambie>.

Strathbogie Shire Mayor Amanda McClaren said Council is very excited to see Nagambie host to such a significant fishing event.

"One of the biggest drawcards here in the Strathbogie Shire is its natural treasures and one of the best things about fishing is getting outdoors and enjoying nature," Cr McClaren said.

“GoFish Nagambie is a fantastic opportunity for Nagambie and the region, with people from all over Australia and the world coming to enjoy our lakes and river district in this beautiful part of Victoria.”

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