

STRENGTHEN

Strathbogie



BY SUPPORTING
AGRICULTURAL ENTERPRISES



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THE PROBLEM

Agriculture is the largest industry in the Strathbogie Shire, making up 25 percent of industry employment. The shire has a strong agricultural base of wool, grain and cattle.

The Strathbogie Shire is located in the Hume region, which has a significant portion of Victoria's high quality agricultural land, water supply and infrastructure. The Hume Region contributes to 25 percent of milk production and 35 percent of fruit and vegetables grown in Victoria.

Rural and regional farmers face a number of challenges including shortages in skills and infrastructure, connectivity to local and international markets, and those associated with climate change and biosecurity.

THE SOLUTION

A collaborative approach to addressing these issues is required to support the next generation of agricultural opportunities and ensure future infrastructure and adaptability of productive rural land.

Local Councils have direct access to its local agriculture industry. Utilising this access to connect, educate and support farmers will be integral to ensuring industry growth and prosperity.

THE ASK

Project	Description
Farming forums	To increase connectivity and facilitate information sharing and education opportunities
Strategic partnership with Agriculture Victoria	Maximise agricultural productivity through greater support for adaptation practices, biodiversity measures, market opportunities and avenues for digital connectivity
Construction of Stage 3 Euroa Saleyards Project	Further extension of roof and pens New scales to be placed in a more useable space Relocation of loading ramp D1 to location D2

THE RESULT

- ✓ A **connected agriculture sector**, with access to relevant **support and information**
- ✓ **Enhanced agricultural productivity** through development of innovative farming practices, **reduction of red tape** and better access to **local and global market opportunities**
- ✓ **Farm planning that promotes sustainable industry growth** and adaptation to climate change
- ✓ **Boosted local economy** and **more local jobs**



Strathbogie
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INVEST IN THE LIVEABILITY OF REGIONAL VICTORIA