



MEDIA RELEASE: FRIDAY, 20 SEPTEMBER, 2019

MURAL ARTWORK COMPETITION TO REVAMP THE EUROA POOL

We are calling on local creatives to submit a piece of artwork for the Euroa Pool Glazed Brick Mural Competition, with entries open until Monday 21st October.

The competition is being conducted by Euroa Action Group, with the support of a community grant from Strathbogie Shire Council, to bring some colour and life to the Euroa Pool.

The winner of the competition will have their design on permanent display, tiled with glazed bricks from Euroa Clay Products on the pump house wall at the Euroa Swimming Pool.

Euroa Action Group member, Melinda Watson said she hopes this will be the first of many glazed brick art features in Euroa.

“The mural competition is something I have wanted to do for a while to bring some life and colour to a boring, outdated wall at our pool and give our local community ownership of the project,” Mrs Watson explained.

“The glazed bricks are a really great and colourful medium that we can make into a fantastic feature.”

The mural promises to be a wonderful feature, with Euroa Clay Products producing glazed bricks in 72 different colours, creating fantastic glazed brick features on a variety of buildings across Australia.

Melinda said the participation from school students has been really promising so far and encourages the wider community to get involved.

“This project is so important in embracing the artistic and creative capabilities of local people and we encourage our wider community to participate.”

Seven Creeks Ward Councillor, John Mason said Council is pleased to be able to support community driven-initiatives that encourage local art and creativity.

“This competition is fantastic for the beautification and enhancement of the Euroa Pool and in encouraging community participation and creativity,” Cr Mason said.

“Strathbogie Shire Council is committed to reinvigorating our pools, increasing patronage and injecting vibrancy into these important community facilities and it’s so pleasing to see community buy-in and participation leading into the pool season.”

Cr Mason said the Strathbogie Community Pools Strategy 2019-2029 provides key recommendations to help lift the profile and appeal of each pool and will assist Council in sourcing external funding needed to proceed with significant infrastructure upgrades outlined in the strategy.

Council's 2019-20 budget includes an allocation of \$382,000 to our pools over the next 12 months, while Council's Long Term Financial Plan has been extended to cover a ten year period and includes the earmarking of \$9 million to undertake future improvements.

"We also have a renewed focus on offering a range of activities and events this season, with a Marketing and Events Plan to guide these activities," Cr Mason said.

Copies of the competition design template can be accessed at Euroa Secondary College Office at 26 Campbell Street, Euroa or Council Offices at 109A Binney Street, Euroa.

To enter your artwork, please email Melinda Watson at watson.melinda.j@gmail.com.

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Media contact: Senior Communications Officer, Clare Allen- 0418 336 078

Key spokesperson: Seven Creeks Ward Councillor John Mason- 0429 898 473