

Council Plan

2017-2021



Adopted by Council:

'Our plan to build flourishing communities'



Strathbogie Shire Council Plan 2017-2021

"Our plan to build flourishing communities."

Our Vision

"Together we are building a flourishing community."

Our Mission

"To support our community to grow through effective partnerships, engagement and equitable and efficient delivery of services."

Our Values

"To be a respectful, innovative, open and transparent, inclusive, fair and ethical Council."

Our Commitment to Engagement and Communication

"We will be a more inclusive Council, by engaging and communicating in an open and honest manner with our local community and key stakeholders."







1. To enhance community health and wellbeing

Our key strategies to achieve this goal...

- Plan for improved community health, wellbeing and liveability
- 2 Engage and participate with the community in Council / Community initiatives
- **3** Enhance community resilience including supporting and increasing the participation of volunteers
- **4** Support and drive community, arts and cultural events

Plan for improved community health wellbeing and liveability

Key Strategies	2019/20	2020/21
Work with the Strathbogie Health and Community Services Consortium to deliver relevant projects	Х	Х
Work with Euroa Health in the development of a Wellness Centre	Х	
Deliver initiatives which will support the prevention of family violence including achievement of accreditation as a workplace under the White Ribbon Australia Workplace Accreditation Program	Х	
Complete the expansion of the Avenel Pre-School and Maternal and Child Health project	Х	
Continue to review and implement priorities from the Walking Tracks and Trails Strategy and the Footpath Strategy (including but not limited to the Apex Walking Track Euroa)	Х	Х
Implement the 2017-2021 Liveability Plan 12 month Action Plans	Х	Х
Improve recreation spaces within the Shire using the Play and Recreation Framework as a reference document	Х	Х
Work with the community to implement provision of dogs off leash areas	Х	
Promote responsible pet ownership through the implementation of Council's Domestic Animal Management Plan 2017-21	Х	Х
Review Council's Community and Meeting Procedure Local Law – to reflect contemporary issues	Х	
In conjunction with Nagambie Health progress Nagambie Healthy Ageing Hub concept and seek funding for delivery	Х	Х

Engage and participate with the community in Council / Community initiatives

Key Strategies	2019/20	2020/21
Continue to support local community planning processes across the Shire	Х	Х
Seek to implement priority projects from Community Action Group Plans	Х	Х
Progress Youth Hub for Nagambie	Х	

Enhance Community resilience, including supporting and increasing the participation of volunteers

Key Strategies	2019/20	2020/21
Work with registered indigenous representative groups to support settlement agreements	Х	
Work with State Government to seek funding from Transport For Victoria for audit of transport services within the Shire	Х	
Recognise and profile the importance of volunteers in our local community	Х	Х
Investigate provision of emergency power at relief centres within the Shire	Х	
Continue consultation with Fire Brigade Captains to explore Fire Management Planning and CFA Best Practice	Х	
Implement revised Community Grants program	Х	

Support and drive community, arts and cultural events

Key Strategies	2019/20	2020/21
Develop and implement equitable Shire wide youth programs that focus on cultural activities, training and development, pathways to employment and civic participation	Х	Х
Complete and prioritise actions from Arts and Culture Strategy including art work on Nagambie Water Tower	Х	

Strathbogie

2. To sustainably manage our natural and built environment

Our key strategies to achieve this goal...

- Promote and support sustainable environmental initiatives
- 2 Mitigate and adapt to a changing climate
- **3** Protect and enhance our natural environmental assets
- 4 Protect and enhance our built environment
- 5 Provide efficient and effective waste management programs

To promote and support sustainable environmental initiatives

Key Strategies	2019/20	2020/21
Continue to support Landcare groups and Catchment Management Networks to target weed and pest animal management on roadsides	Х	Х
Pursue "Zero waste" events across the Shire through use of Shire Event Policy and Approvals process	Х	
Support sustainable energy initiatives in the Strathbogie Shire in conjunction with the Sustainable Development Reference Group	Х	
Support a community clean up targeting Lake Nagambie and surrounds	Х	
As part of Municipal Strategic Statement and Planning Scheme review, explore opportunities for native vegetation protection overlays on roadsides	Х	
Continue to support the Goulburn Broken Greenhouse Alliance	Х	Х
Initiate a community-council working group which will frame the overarching objectives and charter for a Sub-Committee for the Transition of the Strathbogie Forest to alternative uses	Х	
Implement the recommendations of Council's Domestic Wastewater Management Plan, including working with Goulburn Valley Water to explore small town sewer schemes	Х	Х

Mitigate and adapt to a changing climate

Key Strategies	2019/20	2020/21
Develop a Council Policy on Climate change	Х	
Implement initiatives contained within the Sustainable Strathbogie 2030 Plan	Х	Х
Hold a flood mitigation / drainage update meeting in Violet Town to form a consensus on future actions after completion of works in 2018/19 Budget	Х	
Include urban forestry into urban design frameworks to increase the shaded environment of our townships and implement pilot program	Х	Х
Develop a program to assist rural landholders in land management – strategies for climate change, planning controls, vegetation management	Х	



Protect and enhance our natural environmental assets

Key Strategies	2019/20	2020/21
Implement Tree Management Guidelines	X	X
Investigate controls to preserve landscapes as part of Planning Scheme review	Х	Х
Continue to assist new land owners in land management through New Residents booklet, website and other means	Х	X

Protect and enhance our built environment

Key Strategies	2019/20	2020/21
Implement priority actions from the Stormwater Management Plan	Х	X
Identify priority areas for additional street lighting and opportunities to implement additional street lighting	Х	Х

Provide efficient and effective waste management

Key Strategies	2019/20	2020/21
Implement the Waste Management Strategy	Х	Х
Work with Goulburn-Murray Water to review and implement improved waste collection techniques on our waterways	Х	



3. To provide quality infrastructure

Our key strategies to achieve this Goal...

- 1 Provide best practice management of all assets including roads, bridges and facilities
- 2 Provide passive and active recreational facilities

Provide best practice management of all assets including roads, bridges and facilities

Key Strategies	2019/20	2020/21
Investigate and implement asset rationalisation	X	Х
Investigate options in consultation with the community for footpaths, kerb and channeling and parking at Queen, Belmont and the east end of Bank Street, Avenel	Х	
Target major capital works projects to seek government funding to reduce Council's costs	Х	Х
Undertake condition assessment of public toilets and develop a strategy for future development	Х	

Provide passive and active recreational facilities

Key Strategies	2019/20	2020/21
Investigate and consult in relation to providing link bridge at Rockies over the Seven Creeks and over Hughes Creek between Kent Street and Watson Street in Avenel.	X	
Construct pedestrian bridge linking Memorial Oval Euroa and Friendlies Reserve	X	
Continue to investigate funding opportunities for female change facilities at Euroa Memorial Oval	Х	
Prioritise and implement the outcomes of the Community Pools Strategy	X	Х
In partnership with the community support the priorities of the Nagambie Recreation Reserve Master Plan	Х	Х
Review Recreational Facilities for female friendly and All Abilities Access	Х	
Work with Friendlies Reserve Committee of Management to identify future funding models for upgrades	Х	
Review Violet Town Recreation Reserve Master Plan	Х	
Seek Stage 2 funding for Stage 2 boardwalk Seven Creeks Park	Х	Х





4. To support and drive economic development

Our key strategies to achieve this goal...

- Promote and support local business and produce
- 2 Support tourism and business development
- **3** Provide innovative and sustainable land use planning
- 4 Attract new residents
- 5 Grow investment and employment opportunities

Promote and support local business and produce

Key Strategies	2019/20	2020/21
Encourage local produce sales in towns throughout the Shire through development of marketing collateral and actions in Economic Development Master Plan	Х	
Promote local businesses through a Business Awards program	Х	
Support and engage with local representative business groups	Х	Х

Support tourism and business development

Key Strategies		2020/21
Develop options to facilitate camping at appropriate locations within the Shire	X	
Partner with business groups to develop support programs		Х
Promote Graytown and other smaller communities through an increased presence on the Strathbogie Shire website and the investigation of interpretive signs and historical information		Х
Seek funding and support from Federal and State Governments to implement Nagambie Infrastructure Development Business Case		Х
Develop a Policy on town entry and roadside signage and progress implementation	Х	
Implement preferred option for involvement in regional tourism	Х	
Investigate installation of a dump point in Nagambie	Х	



Provide innovative and sustainable land use planning

Key Strategies	2019/20	2020/21
Review rural land strategy and have these outcomes (including landscape protection) included into the Municipal Strategic Statement	Х	
Review, in conjunction with the community, to identify options for improvements to Cowslip Street, Violet Town	X	
Review Nagambie Growth Management Plan	Х	
Formalise Euroa parking arrangements following Euroa Township Plan X		
Progress planning for future growth in Avenel	Х	Х

Attract new residents

Key Strategies	2019/20	2020/21
Review effectiveness of rating incentive package in new residents to the Strathbogie Shire	Х	
Explore options to highlight the availability of employment opportunities within the Shire	Х	

Grow investment and employment opportunities

Key Strategies	2019/20	2020/21
Review, update and resource the Economic Development Master Plan and implement priority actions	Х	Х



5. To be a high performing Shire

Our key strategies to achieve this Goal...

- To proactively develop and deliver quality services that achieve high customer satisfaction
- 2 Continue to focus on operational efficiencies
- **3** Continue to create a secure investment environment through sound financial management
- **4** To be equitable and fair in all decision making processes
- 5 To communicate and engage effectively with our community and key stakeholders

To proactively develop and deliver quality services that achieve high customer satisfaction

Key Strategies	2019/20	2020/21
Continue to enhance customer experiences through ongoing development of customer relationship management system	Х	Х

Continue to focus on operational efficiencies

Key Strategies		2020/21
ontinue the service plan process to assist decision making and identify ervice enhancements		Х
Continue to explore opportunities through collaboration with other Councils in service delivery		Х
Conduct an organisation wide cultural change / innovation program that promotes a "can do philosophy", continuous improvement processes, culture of collaboration and a willingness to embrace positive change		Х
Prioritise outcomes of ICT strategy to aid business transformation through finalisation of "Roadmap"	Х	
Link results of Community Satisfaction Survey to Council Plan actions		Х
Improve access to 'in the field' software and hardware for key Council functions to improve response times to permit applications and customer queries	Х	Х

Continue to create a secure investment environment through sound financial management

Key Strategies	2019/20	2020/21
Upgrade Long Term Financial Plan to cover Ten Year period	Х	
Review Contract Management Process and Guidelines	Х	



To be equitable and fair in all decision making processes

Key Strategies	2019/20	2020/21
Ensure strategies are developed in conjunction with key stakeholders on a regional basis – North East Local Government Network	Х	Х
Promote open and transparent reporting of Council decision making including Know Your Council Data	Х	Х

To communicate and engage effectively with our community and key stakeholders

Key Strategies	2019/20	2020/21
Review Communications and Engagement Strategy in line with pending changes to Local Government Act.	Х	
Work with local business associations to develop a Shire wide skills bank that values and recognises local knowledge	X	
Actively seek partnerships to achieve our Council Plan	X	X



6. The Strathbogie Shire will advocate on behalf of our community for the following:

Key Areas	What we will do
Diplomacy	In partnership with Federal and State Government Departments host foreign trade missions to deliver potential economic growth opportunities
	Support advocacy programs of State government, MAV and ALGA where it supports Council priorities
Education	Advocate to relevant education providers for an education precinct in Nagambie
	Advocate for continuation of free bus services for students attending Euroa Secondary College
Environment	Advocate for increased funding to support roadside management, including pest plant and animal eradication
Funding	Advocate to both Federal and State Governments to ensure that the current funding formulas provide equitable funds to Local Government
Health	Advocate for services to assist both veterans and emergency services personnel
Public Transport	Advocate to V/Line for a bus stop in Longwood
	Advocate for fast rail services in the region
	Explore options for an improved train services between Albury and Seymour and Shepparton and Seymour
	Advocate for upgraded Nagambie Railway Station
Inland Rail	Advocate for community's preferred outcome with Euroa overpass
Indigenous Affairs	Advocate for Council's resolution on the Uluru statement
Child Care	Advocate for restoration of Government funding for Violet Town Occasional Child Care
Roads	Advocate to VicRoads for more explicit traffic signage at Bank Street rail crossing to improve traffic flow and therefore improve safety
	Continue to advocate to VicRoads for the construction of an interchange on the Hume Freeway at the Service Centre crossing in Avenel
	Advocate to VicRoads for a road exchange to address issues at the Bank and Queen Street – and Queen Street – Ewings Road - intersections in Avenel to reduce the impact of heavy vehicles. Continue to focus on safety issues at these intersections
Telecommunications	Advocate for improved telecommunications infrastructure and connectivity in the Strathbogie Shire
Tourism	Continue to advocate for funding to progress the tourism infrastructure projects at Lake Nagambie
	Lobby for Council's preferred position on the Strathbogie Forest
	Advocate for inclusion of the Shire in a recognized tourism body
Transport Linkages	Continue to advocate to the Federal and State Governments to support the Mangalore Airport Master Plan

Utilities	Advocate to Goulburn Valley Water and Goulburn Murray-Water for use of recycled water in townships.
	Advocate to Goulburn Valley Water and Goulburn Murray Water to assist in delivery of actions within the Domestic Wastewater Management Plan for improved sewerage in townships.
	Advocate to Goulburn Valley Water to provide potable water to Strathbogie township, Kirwans Bridge and Goulburn Weir
Utilities/ Natural Resources	Advocate for natural gas and increases in the quality of other utility services across the Shire growth areas of the Shire.



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